

April 14th, 2016
Ryan Suchit
Managed Marketer
303-1200 Pembina Highway
Winnipeg, MB R3T 2A7

Dear Mr. Suchit,

Are You Frustrated With The Lack of Responsiveness And Slow Service From Your Current Winnipeg Computer Support Company?

Are You Happy With Your Current Provider, In A Contract, Or Just Want To Price Shop To See What You Should Be Paying For Winnipeg Computer Support?

“Read This Letter, And I Guarantee I’ll Show You How To Reduce IT Support Costs, Eliminate Frustrating Computer Problems, And Keep Your Employees Productive With Computers That Work The Way They’re Supposed To Work! Oh, And Just For Your Time, Your Charity Of Choice Will Receive \$100!”



Ryan Suchit
President & CEO
Managed Marketer

Every day I deal with more and more small and medium businesses like yourself who are fed up with the poor service they’re receiving from their IT provider. They are sick and tired of their provider never calling them back, providing poor customer service, and having computer problems in general. If you have even the slightest doubt about your current IT support, or simply want to see what options are out there, then you need to read this letter:

First Off: If You Are In Fact Happy With Your Current Provider, Are In A Contract, Or Just Want To Price Shop, Download Our Free Report To Find Out What You Should Be Paying For Computer Support In Winnipeg

To get your Free copy of the report, simply visit www.managedmarketer.com/free-report

Why Are We Giving \$100 To Your Charity?

_____ From now until the end of June, we'll donate \$100 to the charity of your choice if you sign up for a **Free IT Consultation!** No this isn't a timeshare, we just understand how busy you are and we want to respect your time. Although we know the value of the services we offer, we understand that you don't know us just yet. That's why we would like to give \$100 to the charity of your choice to make it an absolute no brainer for you to hear us out and **prove** we're better than your current IT provider.

How Winnipeg Businesses Just Like Yours Are Benefiting From Our Services

As your IT department, we'll be managing **everything** for you so you can worry about what really matters - growing and managing your business! Let's face it, you're busy, and we get that. You have better things to worry about than if your computer is going to turn on or if your files are being backed up. You want your computers to work, **the way they're supposed to work!** And, the odd time they don't, you want to know the problem is being looked after quickly and effectively by experts that know what they're doing. If you do choose us as your IT provider, you'll benefit from:

- **Computers That Work The Way They Should!** We get it, first and foremost, you want your computers to work. Anytime you experience computer or network issues, you lose money! Not to mention, you're employees are upset because they can't get their work done. With Managed Marketer as your IT department, we'll keep your computers up and running and your employees happy (or at least complaining about something else).
- **Fast, Highly Responsive Computer Support When You Need IT - Guaranteed!** When you're experiencing computer problems, you want an IT provider who answers their phone, comes to your office if needed - and fixes your problem fast! That's what you're paying for, and that's why we guarantee all of your support requests will be responded to in 60 minutes or less!
- **A Fixed, Predictable Price That You Can Budget For.** We provide a TRUE fixed rate that covers ALL of your IT requirements including 24/7 remote and onsite support. For one fixed rate, we are your dedicated IT department.
- **Peace of Mind** – We take your IT worries completely off the table. We make sure your valuable data is backed up, tested, and fully recoverable in the event of a hard drive failure, flood, fire, lightning strike, or employee sabotage. We also secure your network from the growing number of cyber criminals targeting small and medium businesses in Winnipeg just like yours.

You May be Thinking To Yourself "That's What They All Say".

We'll, We're Different. And Here's How We Prove It.

You probably already have someone taking care of your IT requirements, or are considering the abundance of other IT providers here in Winnipeg. So what makes us better?

- 1) **Guaranteed 1-Hour Response Time** - When our clients have a computer related issue, they want to know we're working on it and are going to get it fixed fast. That's why we guarantee we'll address your computer problems immediately or call back within 60 minutes or less!
- 2) **95% Customer Retention** - Our work speaks for itself. We're very proud to hold a 95% client retention rate over the last 5 years and counting.
- 3) **100% Satisfaction Guarantee** - Anytime you have a computer or network related issue, we'll take care of it and make sure you're happy with the results. We will never close a support ticket until your problem is resolved.
- 4) **Fixed, Predictable Price** - Many of our competitors claim you'll pay a fixed fee, but that 'fixed fee' may only cover network monitoring and anti-virus. We provide a true fixed rate that covers **ALL** of your IT requirements including 24/7 remote and onsite support. We are your dedicated IT department.
- 5) **Projects Completed On Budget, Guaranteed** - When we work on a network project such as a server upgrade, we'll provide you with a budget - and, we'll stick to it. If we go over the expected budget, we cover the costs.

Don't Just Take Our Word For It

For over 30 years, we've provided reliable IT support for small and medium businesses in Winnipeg just like yours. We're the IT Department for over 50 companies including:

[Testimonials]

We Get It - Changing IT Providers Might Sound Stressful

We know that switching IT providers can sound stressful and timely. Especially when you've got a lot going on. But the fact of the matter is - your computer network is a vital component of your business. You and your employees need to be able to work productively and your computers are a large part of that. Not to mention, your valuable business data has to be properly backed up and you must protect yourself from the growing number of cyber criminals

out there. We've transitioned many clients over the years from competitors and guarantee a seamless transition. If you're unsatisfied with your current IT support, or you simply want to see what options are out there, let's have that Free IT Consultation and donate \$100 to your charity.

The Next Steps Are Simple...

1. **Download Our Free Report:** Download our Free Report to find out what you should be paying for Winnipeg computer support - To download your free copy, simply visit www.managedmarketer.com/free-report
2. **Book Your Free IT Consultation** - To book your Free Consultation, simply call us at (204) 880-3813 or sign up at: www.managedmarketer.com/free-consultation
3. **We'll Follow Up Within 24 Hours or Less** - a member of our team will follow up with you and book an IT consultation at your location. We will introduce ourselves, see if we're a fit, and answer any questions you may have. Whether you have an immediate need or just want to see what's out there, a Free Consultation is always the best first step. After this meeting, **we'll donate the \$100** to your charity of choice!

Fair Warning: You Must Sign Up Before June 30th!

We're only running this campaign until the end of June. So in order for your charity to get the \$100 donation, make sure you sign up ASAP. To claim your FREE Consultation and \$100 donation, call (204) 880-3813 or sign up at: www.managedmarketer.com/free-consultation

Not Ready To Talk Just Yet? Still Have Doubts? Download Our FREE Report To Find Out What You Should Be Paying For Winnipeg Computer Support.
Download Now At: www.managedmarketer.com/free-report

Thank you for taking the time to read this letter. I really hope you decide to meet with us, or at least benefit from downloading our Free Report. And remember, for you to claim the \$100 donation, you must sign up for a Free Consultation before June 30th! Hope to chat soon.

Sincerely,

A handwritten signature in black ink, appearing to be 'RS' or 'Ryan Suchit', written in a cursive style.

Ryan Suchit
CEO, Managed Marketer
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Email: ryan@managedmarketer.com
managedmarketer.com

P.S - Like I mentioned in the letter, even if you only want to price shop, and don't want to talk just yet - download our Free Report for pricing. To download your FREE copy, simply visit www.managedmarketer.com/free-report